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**Agenda** 

# **Business, Economy and Enterprise Scrutiny Board (3)**

#### **Time and Date**

3.00 pm on Wednesday, 11th September, 2013

#### Place

Committee Rooms 2 and 3 - Council House

- 1. Apologies and Substitutions
- 2. Declarations of Interest
- 3. **Minutes** (Pages 3 6)
  - (a) To note the Minutes of the meeting held on 10<sup>th</sup> July 2013
  - (b) Matters Arising

### 3.05 p.m.

4. **Tourism Strategy for Coventry** (Pages 7 - 8)

Briefing Note of the Executive Director, Places

### 3.50 p.m.

5. Advanced Manufacturing and Engineering Skills Analysis for Coventry, Warwickshire, Hinckley and Bosworth (Pages 9 - 14)

Briefing Note of the Coventry & Warwickshire Local Enterprise Partnership Executive

### 4.10 p.m.

6. Outstanding Issues

All outstanding issues have been included in the Board's Work Programme.

7. **Work Programme 2013/14** (Pages 15 - 18)

Report of the Scrutiny Co-ordinator

8. **Meeting Evaluation** 

To evaluate the effectiveness of the meeting.

9. Any other items of business which the Chair decides to take as matters of urgency because of the special circumstances involved

Chris West, Executive Director, Resources, Council House Coventry

Note: The person to contact about the agenda and documents for this meeting is Carolyn Sinclair, tel: 024 7683 3166, e-mail: Carolyn.sinclair@coventry.gov.uk

Membership: Councillors F Abbott, M Auluck, D Galliers, M Hammon, L Kelly (By Invitation), K Maton, E Ruane (By Invitation), T Skipper (Chair), K Taylor, S Walsh and D Welsh

Please note: a hearing loop is available in the committee rooms

If you require a British Sign Language interpreter for this meeting OR it you would like this information in another format or language please contact us.

**Carolyn Sinclair** 

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# Minutes of the meeting of Business, Economy and Enterprise Scrutiny Board (3) held at 2.00 pm on 10<sup>th</sup> July 2013

Present:

Scrutiny Board Members: Councillor Skipper (Chair)

Councillor Abbott

Councillor Galliers (Deputy Chair)

Councillor Hammon Councillor Maton

Councillor Sehmi (substitute for Councillor Auluck)

Councillor Walsh Councillor Welsh

By Invitation: Councillor Kelly

(Cabinet Member (Business, Enterprise & Employment))

Other Members: Councillor Clifford

(Deputy Chair of Scrutiny Co-ordination Committee)

Employees (by Directorate):

Chief Executive's: G Holmes

City Services & Development: D. Cockroft, R. Evans, K. Hammond

Customer & Workforce Services: C. Sinclair

In attendance: P. Dunkley (Chair of BID), L. Elliot (Artspace), L. Luke

(FSB), Z. Stokes (Coventry Mysteries)

Apologies: Councillor Auluck

Councillor Taylor

### **Public business**

### 5. **Declarations of Interest**

There were no declarations of interest.

### 6. Minutes

- (a) The minutes of the meeting held on 5<sup>th</sup> June 2013 were signed as a true record.
- (b) Matters Arising:

Minute 3/13 (Delivering the Jobs Strategy)

Members noted that the research undertaken by LEP on joint working in identifying training opportunities for employees, would be an item for the

Board's agenda in March 2014. The following information requested at the meeting on 5<sup>th</sup> June would be circulated shortly:

- A breakdown, by postcode, of the 1300 jobs filled.
- The cost to the City Council of each job placement.

### 7. City Centre

The Board received presentations from invited guests from the Business Improvement District (BID), Coventry Artspace, Theatre Absolute and the Federation of Small Businesses on their work including a summary of the independent partnership of organisation's Portas Pilot bid which was submitted in collaboration with the City Council. The bid had been unsuccessful but the emphasis was on 'The Creative City - a place with creativity at the heart of the high street.' Members watched a short video relating to the bid.

Members questioned attendees on their work including the work undertaken on the Portas Pilot bid and the reasons for it not being successful then explored the potential of building on positive outcomes from the project

Peter Dunkley (Chair of BID) tabled and presented a document for discussion which set out his ideas for a strategy for Coventry City Centre. The document was welcomed by the Board as a good starting point in developing a City Council strategy for the City Centre. In addition, the Cabinet Member (Business, Enterprise and Employment), Councillor Kelly, reported on the work of the City Centre Task Force and the Board noted that there would be a report from that Task Force which would be presented to the Board later in the year.

The Board asked that work now be undertaken in developing a City Centre Strategy in order to be ready to present to the Board in 3 months' time. They also commended the initiatives for supporting and encouraging cultural and arts work and recommended that this continue.

Attendees were thanked for their attendance and participation.

### **RESOLVED that the Board:**

- (a) Request that officers produce a 'City Centre Strategy' to come back to the Board in November 2013.
- (b) Recommended that the Cabinet Member (Business, Enterprise and Employment) continue to support and encourage cultural and arts enterprise.
- 8. Report back on Conference: Marche International Des Professionals De L'Immobilier (MIPIM 2013) 12<sup>th</sup> 15<sup>th</sup> March 2013

The Scrutiny Board considered and noted a report of the Director of City Services and Development, which provided feedback on the 2013 MIPIM conference.

The report set out in detail the programme of activity and the costs and benefits of the City Council's involvement.

Members questioned officers on the tangible outcomes arising from their attendance. The Board noted that discussions with partners were currently ongoing and were of a confidential nature. Officers would be in a better position to report back later in the year.

RESOLVED that the Board note the report and request officers to produce a briefing note summarising outcomes of the conference as soon as practicable.

### 9. **Outstanding Minutes**

There were no outstanding minutes.

### 10. Work Programme

The work programme was discussed and the following agreed:

- 'Homefinder' and 'Business Conference Strategy' to be added to the work programme.
- The addition of 'Friargate' as an item for the Work Programme to be further considered.
- Briefing note to be circulated to the Board in respect of Whitefriars Governance.

### 11. **Meeting Evaluation**

The Scrutiny Board discussed and evaluated the meeting.

Members expressed dissatisfaction in respect of the poor sound quality of the video and asked that the appropriate checks be carried out on equipment provided in meeting rooms to ensure their good working order. The Board asked that their comments on this matter be recorded in the minutes.

### 12. Any Other Public Business

There were no other items of public business.

(Meeting closed at: 4.30 pm)

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# Agenda Item 4



# **Briefing note**

To: Business, Economy and Enterprise Scrutiny Board (3)

11th September 2013

**Subject: Tourism Strategy for Coventry** 

### 1 Purpose of the Note

1.1 To inform the members of the Business, Economy and Enterprise Scrutiny Board (3) of the content of a presentation for the meeting of 11<sup>th</sup> September 2013 regarding the development of a Tourism Strategy. The note will also provide some factual context for the discussion at the meeting.

### 2 Recommendations

- 2.1 Members of the Board are recommended to:
  - a) Note the content of the briefing note.
  - b) Use the information provided in the note and in the presentation at the meeting of the Board to inform discussion at the meeting.
  - c) Identify and make recommendations to the Cabinet Advisory Panel Sports Vision and Strategy, Tourism and City Wide Events regarding the development of a Tourism Strategy.

### 3 Information/Background

- 3.1 The need for a tourism strategy was initially raised by the Jobs, Skills and Growth Scrutiny Board (3) and considered at their meeting of 14<sup>th</sup> November 2012.
- 3.2 The Jobs, Skills and Growth Scrutiny Board (3) endorsed the request of the Cabinet Member (Neighbourhood Action, Housing, Leisure and Culture) to establish a Cabinet Member Advisory Panel for Tourism and for Marketing of the City, to support the development of a Tourism Strategy. The Board further requested that the Cabinet Member unify business and tourism services and recommended that there be a lead officer to take this work forward. A Tourism Advisory Panel was established at the Cabinet Member (Neighbourhood Action, Housing and Leisure and Culture) meeting on 30<sup>th</sup> January 2013.
- 3.3 The Panel first met in March 2013 and again in April 2013. The responsibilities and work priorities of this Panel transferred to the Cabinet Advisory Panel Sports Vision and Strategy, Tourism and City Wide Events, following the Council AGM in May 2013.
- 3.4 The Cabinet Advisory Panel Sports Vision and Strategy, Tourism and City Wide Events is jointly chaired (on rotation) by the Cabinet Member (Business, Enterprise and Employment) and the Cabinet Member (Housing and Heritage).

- 3.5 From 2<sup>nd</sup> September 2013, the Events Team, currently part of the Chief Executive's Directorate, will be joining colleagues from the Tourism and Business Relations Team and Sports and Arts Team to form a new combined team in the Place Directorate, with responsibility for events, tourism, heritage, sports and arts. This team will be managed by David Nuttall, reporting to David Cockroft, Assistant Director (City Centre and Development Services).
- 3.6 This Team will lead on developing the new tourism strategy, drawing on synergies between the tourism (business and leisure), arts, heritage, culture, sports and events offers to drive social and economic regeneration within the City. The presentation for discussion at Scrutiny Board will consider the processes of developing the strategy, in consultation with, and in collaboration with a range of local, sub-regional, regional and national partners from the business, cultural and tourism sectors.
- 3.7 A new suite of tourism products is planned for launch in Spring 2014, including a remodelled website with greater functionality for business and leisure tourism, a smartphone application and new visitor guide. An update on product development will be provided to Scrutiny Board via the presentation on 11<sup>th</sup> September 2013.
- 3.8 The Tourism Strategy and associated products will be developed in-line with the new economic narrative for our sub-region, 'The Coventry & Warwickshire Story', to ensure that the City and it's wider area promotes itself coherently, confidently and consistently with the outside world.

### 4. Officer Contact Details

David Nuttall Service Manager Sports and Arts david.nuttall@coventry.gov.uk 024 7683 2362

# Agenda Item 5



# **Briefing note**

To: Business, Economy and Enterprise Scrutiny Board (3)

11<sup>th</sup> September 2013

Subject: Advanced Manufacturing and Engineering Skills Analysis for Coventry, Warwickshire, Hinckley and Bosworth

### 1 Purpose of the Note

1.1 Coventry and Warwickshire Local Enterprise Partnership (LEP) commissioned Ecorys to undertake primary and secondary research on the current and future skills requirements of Advanced Manufacturing and Engineering (AME) employers in the three spatial areas of Coventry, Warwickshire, and Hinckley and Bosworth. The study had a dual purpose. Firstly, findings were intended to inform a City Deal bid submission, led by the LEP and under preparation at the time of the research in early 2013. Secondly, the study aimed to serve a longer-term function by informing the development of a skills strategy for the LEP.

#### 2 Recommendations

- 2.1 The Business, Economy and Enterprise Scrutiny Board (3) are recommended to:
  - 1) Note the content of the report
  - 2) Identify any further areas for the Cabinet Member (Business, Employment and Employment) to consider in her role as a representative on the LEP.

### 3 Key findings

3.1 The following sections summarise the key findings from the stakeholder interviews, survey of employers and in-depth employer consultation

### 3.2 Stakeholder interviews

- 3.2.1 There was widespread concern that difficulties in ensuring an adequate supply of employees with appropriate skills were negatively affecting the competitiveness and potential success of engineering companies in the locality. This was seen as an issue linked to the perceived lack of promotion of science, technology, engineering and mathematics (STEM) subjects in schools allied to a broader lack of promotion of engineering and associated professions to school aged children. There was also criticism of the quality and relevance of careers advice provided to school and college leavers. As a result of these factors, stakeholders commonly raised a number of suggestions to improve this situation. These included:
  - Encouraging earlier and greater engagement with science and technology amongst pupils
  - Encouraging local employers to engage with schools to provide presentations, practical activities and workshops for pupils.
  - Offering work experience placements in local engineering companies for teachers.
- 3.2.2 Concerns were also raised in relation to post-school education and training. While there was support for the Apprenticeship Programme, the nature of the sector and its needs led some stakeholders to argue for the adoption of a different and/or additional delivery model that would facilitate the sharing of apprentices. More consistent issues and concerns were raised over a perceived lack of practical experience and associated skills amongst newly qualified graduate engineers in particular, relating to the application of theoretical

knowledge to 'real life' problems. The importance of graduate engineers leaving their degree course with a strong understanding and knowledge of basic engineering principles and their applicability to a work environment was thus noted. This was seen by some as implying a need to re-consider course design to ensure a focus on these principles and their real world applicability, along with making sure that degrees have a strong (and possibly compulsory) work-placement component.

3.2.3 Given the issue of the sector having an ageing workforce, a number of stakeholders also raised the importance of considering succession planning as part of ensuring continued competitiveness and success. In part this reflected a concern amongst some that the importation of technical engineering skills from abroad could only provide a short-term and immediate solution to skills supply issues. As such, ensuring both the supply of new domestic entrants to engineering companies and providing training and development for the existing workforce were seen as important. The potential of mentoring programmes and of using experienced engineers in a teaching capacity were commonly raised in this context. In addition, it was felt that experienced individuals could be encouraged to engage with local education and training providers, facilitating awareness of the engineering profession and offering talks, presentations and sharing practical experience.

### 3.3 Employer survey

- 3.3.1 Almost two thirds of the 113 companies surveyed employ fewer than 10 staff, with a further 31% employing between 11 and 49 staff. Only 10.6% employed more than 50 staff. Despite this preponderance of micro- and small-firms, a high proportion of respondents reported a turnover in excess of £10million. Company occupational profiles were dominated by three classifications: Managers and Senior Officials (26.2%), Skilled Trades (21.2%) and Process, Plant and Machine Operatives (19.4%).
- 3.3.2 In terms of skills needs, almost one third (30.1%) of companies stated they were suffering from skills gaps and/or shortages. Respondents (particularly from firms employing less than 10 staff) were also quick to point out the lack of new entrants with multi-disciplinary skills; graduates were reported to focus on one discipline within engineering and to have limited knowledge of related activity. In line with this a lack of traditional engineering and trade skills among new recruits in the industry was commonly identified. Accepting this general picture around issues with skills supply, the relative importance placed on skills gaps and shortages appears to differ significantly between large corporates and smaller firms. For the former, recruiting highly trained and qualified engineers appeared to be an issue leading some to recruit from abroad. For smaller companies, skills issues more often related to leadership and management along with skilled machinists and operatives.
- 3.3.3 Overall, the main skills gaps identified were around leadership and management, particularly in relation to export markets; promotional activity; IT usage; product design and development; software programming and operating systems programmers. More technical skills gaps were identified within electrical, structural, mechanical and manufacturing disciplines with particular requirements in metrology and robotics. Amongst companies further down supply chains, requirements for Computer Aided Design (CAD) technicians and multi-skilled machinists were identified, with the latter being a significant issue for many. Echoing the views of stakeholders noted above, importance was placed on recruiting new graduates or industry entrants with a strong foundation in engineering and technical competence.
- 3.3.4 The survey also found that companies were taking action to address skills gaps and development needs within their workforce. Of the 113 firms surveyed, 85.8% had undertaken training activity in the last 12 months. Of these, the majority (78.4%) delivered

at least some training through internal staff. Accepting this it was clear that, compared to other sectors, a higher proportion of engineering companies utilise external training provision, reflecting the requirements of the industry. In terms of the nature of training, just under two thirds (60%) of firms had delivered or facilitated formal training, while for 37% the training involved was more informal or 'on the job'. Satisfaction levels with training were typically high across the firms surveyed. Respondents were also questioned on barriers to training. The most commonly cited were lack of local courses, lack of customised and responsive training and the cost of courses.

- 3.3.5 When asked about the future skills requirements for their company and for the wider local economy as a whole, the most common responses centred on five main areas:
  - Technical and sector specific skills, including engineers, hardware and software designers, metrologists and robotics
  - ICT, particularly within management and supervisory roles
  - Management and Leadership with an emphasis on business acumen, market awareness, marketing and promotional activity and financial management
  - Machine operatives (a particular issue for smaller firms)
  - Practical industry experience

#### 3.4 In-depth employer interviews

- 3.4.1 Informed by the findings of the earlier key stakeholder interviews and employer survey, the in-depth consultations with employer representatives were used to investigate current and future willingness to engage with schools, views on apprenticeships, perspectives on degrees and graduates, and skills needs. Representatives were also asked to suggest issues that they felt the City Deal should focus on.
- 3.4.2 In terms of school engagement, there was a fairly even split between representatives whose companies engaged and those that did not. Those that did typically provided work experience placements, gave talks or presentations and/or attended careers evenings. Smaller firms were less likely to engage with schools due to limited resources and capacity. There was also a concern that insufficient value is placed on manufacturing and engineering by schools and/or that teachers and careers advisers had limited knowledge of the sector. Wider cultural factors around the (low) prestige and value given to engineering in the UK were also acknowledged. Suggested improvements included: earlier engagement of pupils in 'hands-on' engineering activities; getting employers involved in teaching; more site visits to observe industry in practice; and greater value being ascribed to vocational qualifications and apprenticeships.
- 3.4.3 Despite this latter suggestion, experiences amongst companies taking on apprentices were mixed. This was largely due to some apprentices leaving prior to completing their full term and/or a perceived lack of commitment amongst those taken on. Employers who had taken on apprentices cited advantages such as an ability to train people 'on the job', addressing recruitment and skills needs, and providing cost effective 'instant labour'. Reasons for not taking on apprentices included the time required to train them, the expense involved, the specificity of the skill set required and a perceived lack of incentives to do so. The most common suggestion for increasing engagement with apprentices involved greater provision of financial incentives to firms and / or support with costs.
- 3.4.4 In terms of higher qualifications, perspectives were split between those who felt that degrees were not of the requisite quality, and those who were broadly content with the quality of degrees but who questioned their limitations in terms of providing practical skills. More broadly, there was widespread agreement that graduates lack the practical skills

required. Re-designing courses to include a more practical focus was seen as the key change required. Ensuring that qualifications required 'more time on the shop floor' was also seen as important, as was integrating a year in industry into more (or all) courses. The view that employers should be encouraged or incentivised to engage in the design and delivery of courses was widespread. However, willingness to provide work placements varied, with a slight majority unwilling to do so at the moment due to the resources required allied to the challenging economic times.

- 3.4.5 The primary weakness discussed in relation to firms' current workforce and that of the wider sector concerned gaps in the recruitment and retention of skilled manual / technical workers. Future skills needs tended to relate to the focus of the business concerned and included: machine operating skills (including automatic machinery skills), CAD, welding, software design, and the skills required to turn prototypes and designs into actual products. Where broader skills requirements were discussed, these tended to relate to problem solving, practical manufacturing ability and greater integration of computer and engineering skills. Mentoring and succession planning were widely seen as vital to the future growth of the sector. However, barriers identified to this included a wider lack of focus on, and valuing of, engineering as a career, relatively low pay, and the commitment and skills required for mentoring itself.
- 3.4.6 Other aspects raised for consideration in respect of the City Deal included: the development of a larger and more specialised technical college, a focus on promoting entrepreneurship, running schemes to engage young people in vocational courses, developing specific courses to prepare people to manage SME's in the sector, developing a sector based forum for local companies, launching a dedicated website advertising local jobs, and promoting the City Deal itself to a higher degree than at present.

### 4 Recommendations from the report

- 4.1 In light of the findings presented above, a number of key implications arising from the research for consideration by the LEP and other interested stakeholders can be summarised as follows:
  - 1. A focus on ensuring the long term sustainability and competitiveness of the sector is required. This is likely to start from a concentration on enhancing the supply of future skills through improving the engagement of businesses in the sector with schools, colleges, training providers and universities.
  - 2. Mechanisms to enhance employer input into the design of courses, training and qualifications at all levels should be examined. The focus of this is likely to vary but may include: support for forums bringing employers and training providers together to design and deliver provision; support for networks or umbrella bodies of SMEs to ensure that their specific needs are adequately articulated; and encouragement of companies to engage in the delivery of courses or provide related inputs.
  - 3. Any influence to encourage the inclusion of more practical elements in degree courses should be used, in particular through longer term work placements or 'industry years'. Conversely, attempts should be made to influence employers to provide access to students to learn in a practical way about new technologies and the operation of more recently developed high-technology machinery.
  - 4. Specifically in respect of schools, there is a need to utilise any possible leverage to ensure and enhance the quality and relevance of careers advice in respect of the sector. Amongst teaching staff, consideration should be given to the potential for industry visits or short term placements outside of term time (perhaps as part of Continuing Professional Development).
  - 5. Given the issues highlighted around the ability to take on apprentices (particularly for SMEs), there is likely to be benefit in considering models which share placements

- around with apprentices being formally attached to larger employers. This would enable smaller companies to engage in this area whilst reducing the costs and other burdens associated with doing so.
- 6. Evidence on the specific areas of skills gaps identified through the employer survey should be used to influence the provision offered by educational institutions and training providers, allied to a focus on encouraging flexibility and responsiveness in the delivery of provision.
- 7. Links should be explored with national programmes to access additional funding and inputs to address some of the issues raised by the research. Examples might include STEMNET in respect of engineering activities in schools and the leadership and management elements intended as a focus of the Department of Business Innovation and Skills activity under the Growth Review.
- 4.2 The full research report can be provided on request.

### 5 City Deal

- 5.1 The City Deal proposal, currently under development, looks to deliver support to the Advanced Manufacturing and Engineering sector through seven key strands. The Skills Strand builds on the findings of the Advanced Manufacturing and Engineering Skills Analysis report.
- 5.2 The Skills Strand proposal looks to address the research recommendations by developing the following activities:
  - Implementation of an AME 'skills programme' delivered by a team of seven
  - An AME apprenticeship scheme
  - A coordinated approach to STEM activity, AME sector profile raising and AME job opportunities in schools
  - To jointly develop, with Department of Work and Pensions and Job Centre Plus, an AME employment pathway for the (particularly young) unemployed.
- 5.3 To support the actions above, government will be requested for:
  - The flexing of existing SFA funding to pay individuals utilising the skills programme
  - The formal recognition and certification of the programme
  - The sharing of information on skills
  - A dedicated local fund to resource AME skill needs unmet by the defined programme
  - Match funding for the shared apprenticeship scheme
- 5.4 Therefore, the desired outcome from the Skills Strand will be:
  - Accessible advice on skills & support on recruitment
  - A new AME business driven skills programme
  - Simplified access to training providers
  - Support to develop undergraduate placements and real work experience
  - Access to apprentices

Paula Deas, LEP Executive, Coventry & Warwickshire Local Enterprise Partnership The Old Clink, The Holloway, Warwick, CV34 4SJ, 01926 418000, <a href="mailto:paula.deas@cwlep.com">paula.deas@cwlep.com</a>, <a href="mailto:www.cwlep.com">www.cwlep.com</a>

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# Agenda Item 7

Last updated 28<sup>th</sup> August 2013

# Business, Economy and Enterprise (3) Programme 2013/14

For more details on items, please see pages 2 onwards

### 5<sup>th</sup> June 13

Job Strategy Update

### 10<sup>th</sup> July 13

Coventry City Centre

### 11<sup>th</sup> Sept 13

Tourism Strategy

Research report - Advanced Manufacturing and Engineering Skills

# 13<sup>th</sup> Nov 13

Promoting small and medium enterprises (SME'S) - business start-ups, growth potential businesses and social enterprises

Progress report from City Centre Task Force

### 8<sup>th</sup> Jan 14

Financial accountability of CWLEP

CWLEP Strategic plan consultation

MIPIM outcomes (briefing note only)

### 12<sup>th</sup> Feb 14

The Rail Story

Homefinder Policy

# 19<sup>th</sup> March 14

Jobs Strategy Update

# 16<sup>th</sup> April 14

Items to be identified

### Date to be decided

Core Strategy/ Coventry Development Plan

**Creative Industries** 

Friargate – business case

Meeting Date	Work programme item	Lead officer	Brief Summary of the issue	Source
5 <sup>th</sup> June 13	Job Strategy Update	Rebecca Young	An update on progress on the action plan and the new action plan	
10 <sup>th</sup> July 13	Coventry City Centre	David Cockroft/Nigel Clews	This is an opportunity to look at a variety of different policy areas that affect the city centre, such as empty shops, commercial property, tourism, residential developments etc. The Board will also hear from businesses in the city centre and other interested parties.	
11 <sup>th</sup> Sept 13	Tourism Strategy	David Cockroft/ David Nuttall	The Board will consider how the Council promote business, conference and leisure tourism in the city. Particularly looking at the staffing and location of facilities such as the Priory Visitors Centre and the Tourist Information Centre. The Board will look at the links with the cultural and heritage offer and the cultural strategy as well as the role of events in promoting the city. The Board will need to consider links with the Cabinet Member Advisory Panel (Sports Vision and Strategy, Tourism and City Wide Events).	
	Research report – Advanced Manufacturing and Engineering Skills	Paula Deas	The Board are interested to know the outcomes of the research and how this will be used to influence future work by the Council alongside the LEP.	
13 <sup>th</sup> Nov 13	Promoting small and medium enterprises (SME'S) - business start-ups, growth potential businesses and social enterprises	David Cockroft	The Board are interesting at looking at the links between the Council and small businesses, in particular the links with the Chamber and the Federation of Small Businesses. The Board will also consider the fact that the Council has a political commitment to support social enterprise but no explicit strategy on how to do this.	
	Progress report from City Centre Task Force	David Cockroft	Following their meeting on 10 <sup>th</sup> July the Board requested further information on progress on the development of a strategy for the city centre, including contributions from both the City Council and partner organisations.	Meeting 10/7/13

Meeting Date	Work programme item	Lead officer	Brief Summary of the issue	Source
8 <sup>th</sup> Jan 14	Financial accountability of CWLEP	Martin Yardley/Paula Deas	The Council is the accountable body for the funding that is managed and distributed by the LEP. The Board will look at how the funding is contributing to and supporting the CWLEP strategic plan and progress.	
	CWLEP Strategic plan consultation	Martin Yardley/Paula Deas	The CWLEP will need to publish a strategic plan that will need a wide consultation process. The Board will feed into the consultation process on the strategic plan.	
	MIPIM outcomes (briefing note only)	Deidre Fitzhugh	Following a conference report presented at the meeting on 10 <sup>th</sup> July the Board requested an update briefing note on the outcomes and progress made on the follow ups from the MIPIM conference	Meeting 10/7/13
12 <sup>th</sup> Feb 14	The Rail Story	Mike Waters/Cllr McNicholas	The Board will look at the progress and developments or various rail projects in the region, including NUCKLE and HS2.	
	Homefinder Policy	Ayaz Maqsood	Following a task and finish group last municipal year, the Homefinder Policy is being re-written. The Board are interested in seeing the report before it goes to Cabinet for final decision	Meeting 10/7/13
19 <sup>th</sup> March 14	Jobs Strategy Update	Rebecca Young/Cllr Howells	To look at the progress of the action plan in the Jobs Strategy, in particular the specific work being undertaken by the Deputy Cabinet Member (Education) on NEETS and the research that was commissioned by the LEP on skills.	
16 <sup>th</sup> April 14	Items to be identified			
Date to be decided	Core Strategy/ Coventry Development Plan		As part of the new core strategy, the links with Social Housing need to be considered, including links with other policies.	All Members briefing 26/6/13
	Creative Industries		The Board are interested to know what work is being done in the city to promote, develop and nurture the creative industries in the city.	Meeting 10/7/13
	Friargate – business case		The Board requested a report including information on the financial sustainability for the Council and proving the	Meeting 10/7/13

Business, Economy and Enterprise (3) Work Programme 2013/14

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Meeting Date	Work programme item	Lead officer	Brief Summary of the issue	Source
			private sector approach, what work is being done to encourage the private sector and also about the robustness of the business case and ensuring that it is good use of public money.	